

RENAISSANCE MINNEAPOLIS BLOOMINGTON HOTEL ANNOUNCES PARTICIPATION IN RENAISSANCE HOTELS GLOBAL DAY OF DISCOVERY

Global Day of Discovery embodies the core values of the Renaissance brand by celebrating the unique, intriguing, and independent spirit of Bloomington

FOR IMMEDIATE RELEASE

Bloomington, MN – October 30, 2024 – Renaissance Minneapolis Bloomington Hotel is excited to host Renaissance Hotels' **Global Day of Discovery** (GDOD) on Tuesday, November 19th, from 4:30 to 7:30 PM.

Global Day of Discovery embodies the core values of the Renaissance brand by celebrating our city's unique, intriguing, and independent spirit. Our event will feature local artists, delicious culinary offerings from our talented LARS Bloomington team, live DJ, interactive experiences from small businesses, and more. This event is free and open to the Bloomington community, inviting everyone to join in the celebration.

In 2024, GDOD will unveil R Finds, a new digital marketplace featuring curated local goods and travel-inspired content from destinations around the globe—typically available only to hotel guests. The platform will showcase products that reflect the spirit of our hotels worldwide, with contributions from celebrity guest editors and influential media partners.

"This event gives us the chance to highlight our local community, the people who make Renaissance Minneapolis Bloomington Hotel a destination worth discovering," said **Patrick Bissen**, General Manager. "It's the local culture that draws in Spontaneous Explorers."

To learn more about GDOD at Renaissance Minneapolis Bloomington Hotel or to reserve your spot, visit spirehotels.com/eveningsmarket.

Renaissance Minneapolis Bloomington Hotel is managed by SPIRE Hospitality.

ABOUT RENAISSANCE® HOTELS

With over 170 hotels and resorts in nearly 40 countries and territories around the world, Renaissance Hotels has a dynamic and inspiring global portfolio, where every trip is an opportunity for unscripted discoveries. Renaissance Hotels connects travelers to the spirit of the neighborhood through its theatrical design, entertaining evening bar rituals and engaging Navigators, extending an open invitation to experience the unexpected both inside and out of the hotel. For more information, please visit www.renaissancehotels.com and stay connected on [Facebook](#), [Instagram](#), and [Twitter](#). Renaissance Hotels is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

ABOUT SPIRE HOSPITALITY

SPIRE Hospitality is a nationally recognized third-party hotel management company specializing in creating value for our hotel investors while delivering exceptional guest experiences and providing an outstanding place to work. The Irving, TX-based company's diverse portfolio of properties includes unique independent hotels and highly respected brands, including Marriott and Hilton and manages several independent resorts and lifestyle hotels. SPIRE is part of the AWH Partners family, which also includes AWH Development, a full-service real estate development company headquartered in New York. With more than 35 years of hotel operating experience, SPIRE is committed to preserving, protecting and enhancing hotel real estate value. For more information, visit spirehotels.com.

A GLOBAL
MARKETPLACE
FOR **LOCAL**
DISCOVERY